

Great exhibition of trade opportunities with Africa

# BIG TRADE EXPO

## AFRICA 2025

KENYA  
NAIROBI



DATE OF THE EVENT

**29 April - 1 May**

Exhibition of goods, equipment, services

**venue** KENYA, NAIROBI

**ORGANIZER** Shoka Trading Company

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**Shoka Trading Company**  
Marketing & Export Development

# BIG TRADE EXPO 2025 AFRICA

## What is BIG TRADE EXPO 2025 AFRICA?

BIG TRADE EXPO 2025 AFRICA is a premier international trade event aimed at connecting businesses worldwide with African markets. Held at the prestigious KICC in Nairobi, Kenya, this event brings together industry leaders, entrepreneurs, and decision-makers from over 54 African countries and 42 countries from across the world.



**Date:** 29th April to 1st May 2025

**Location:** KICC, Nairobi, Kenya

**Industry Sectors :** participation in the exhibition is possible for all product groups

**Expected Participants:** Over 500 Exhibitors and 100,000 Visitors from across the globe.



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# BIG TRADE EXPO 2025 AFRICA

## Why Attend BIG TRADE EXPO 2025 AFRICA?



**Expand Your Business Network:** Meet global business leaders, local traders, and potential partners from across Africa and beyond.

**Explore New Markets:** Gain access to over 480 million consumers across East Africa, including Kenya, Tanzania, Uganda, Sudan, Ethiopia, and Somalia.

**B2B Networking Opportunities:** Participate in one-on-one Business-to-Business (B2B) meetings to establish long-lasting partnerships. **Trade and Investment:** Discover new business opportunities, explore investment projects, and expand your operations in Africa's growing markets.



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## Who Should Attend?

Manufacturers- Importers and Exporters- Distributors- Investors- Industry Professionals and Government Representatives

**Exhibition Fee:** Coordination with the organizer

**Minimum Booth Size:** 9 m<sup>2</sup>

**Exclusive Opportunities:** Showcase your products and services in front of a wide audience of decision-makers and key players from both local and international markets.

**What's Included?** A dedicated booth with professional design and setup- Access to exclusive networking sessions and events-Marketing and promotional support.- B2B matchmaking with interested buyers and partners.



## Advantages of participating in the Exhibition **BIG TRADE EXPO 2025 AFRICA** At a Glance

- Presenting products at an international exhibition
- Direct access to the \$100 billion market of East Africa with a population of over 500 million
- Invitation for 54 African countries to visit the exhibition
- Arrangements for the participation of trade delegations from Ethiopia, Somalia, Uganda, South Sudan, Tanzania, Rwanda, and Congo
- Holding specialized B2B meetings
- Free exhibition catalog printing
- One-year marketing guarantee without initial costs for the products of companies participating in the exhibition at a permanent showroom, with the name and brand of the product owners
- To facilitate the participation of Iranian companies in this exhibition, special payment terms are available. ***Please contact us for more information.***

Join us

# BIG TRADE EXPO 2025 AFRICA

Where business meets opportunity

Register Now and Get Exclusive Offers!

APRIL 29-MAY1



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Event Organizer:  
Shoka Trading Ltd

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