

Great exhibition of trade opportunities with Africa

BIG TRADE EXPO

AFRICA 2025

KENYA
NAIROBI



DATE OF THE EVENT

4-6 August

Exhibition of goods, equipment, services

venue KENYA, NAIROBI

ORGANIZER Shoka Trading Company

info@shokatrading.com

+254757240592



Shoka Trading Company
Marketing & Export Development

BIG TRADE EXPO 2025 AFRICA

What is BIG TRADE EXPO 2025 AFRICA?

BIG TRADE EXPO 2025 AFRICA is a premier international trade event aimed at connecting businesses worldwide with African markets. Held at the prestigious KICC in Nairobi, Kenya, this event brings together industry leaders, entrepreneurs, and decision-makers from over 54 African countries and 42 countries from across the world.

Date: 4th August to 6th August 2025

Location: KICC, Nairobi, Kenya

Industry Sectors : participation in the exhibition is possible for all product groups

Expected Participants: Over 500 Exhibitors and 100,000 Visitors from across the globe.



info@shokatrading.com •

www.shokatrading.com •

+254757240592 WHATSAPP •

BIG TRADE EXPO 2025 AFRICA

Why Attend BIG TRADE EXPO 2025 AFRICA?



Expand Your Business Network: Meet global business leaders, local traders, and potential partners from across Africa and beyond.

Explore New Markets: Gain access to over 480 million consumers across East Africa, including Kenya, Tanzania, Uganda, Sudan, Ethiopia, and Somalia.

B2B Networking Opportunities: Participate in one-on-one Business-to-Business (B2B) meetings to establish long-lasting partnerships. **Trade and Investment:** Discover new business opportunities, explore investment projects, and expand your operations in Africa's growing markets.



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Who Should Attend?

Manufacturers-Importers and Exporters-Distributors-Investors-
Industry Professionals and Government Representatives

Exhibition Fee: Coordination with the organizer

Minimum Booth Size: 10m²

Exclusive Opportunities: Showcase your products and services in front of a wide audience of decision-makers and key players from both local and international markets.

What's Included? A dedicated booth with professional design and setup-Access to exclusive networking sessions and events-Marketing and promotional support.-B2B matchmaking with interested buyers and partners.



Advantages of participating in the Exhibition BIG TRADE EXPO 2025 AFRICA At a Glance

- Presenting products at an international exhibition
- Direct access to the \$100 billion market of East Africa with a population of over 500 million
- Invitation for 54 African countries to visit the exhibition
- Arrangements for the participation of trade delegations from Ethiopia, Somalia, Uganda, South Sudan, Tanzania, Rwanda, and Congo
- Holding specialized B2B meetings
- Free exhibition catalog printing
- One-year marketing guarantee without initial costs for the products of companies participating in the exhibition at a permanent showroom, with the name and brand of the product owners
- To facilitate the participation of Iranian companies in this exhibition, special payment terms are available. ***Please contact us for more information.***
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Join us

BIG TRADE EXPO 2025 AFRICA

Where business meets opportunity

Register Now and Get Exclusive Offers!

4 - 6 AUGUST



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WHATSAPP :
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Event Organizer:
ShokaTrading Ltd

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